

## **Job Description**

### **1. JD – Sales & Marketing Executive (Qualification: MBA)**

1. 2-4 years experience in the field of Marketing
2. Overseeing and developing marketing campaigns
3. Conducting research and analyzing data to identify and define audiences
4. Devising and presenting ideas and strategies
5. Promotional activities
6. Compiling and distributing financial and statistical information
7. Writing and proofreading creative copy
8. Data analytics
9. Organizing events and product exhibitions
10. Coordinating internal marketing and an organization's culture
11. Monitoring performance

### **2. Business Development Executive (Qualification: MBA)**

- 2 to 4 years of experience in roles related to Business Development & Marketing
- Excellent verbal and written communication skills; the ability to call, connect, and interact with potential customers
- Experience with lead generation and prospect management.
- Should be responsible for proposal preparation and customer acquisition strategies.
- Persuasive and goal-oriented
- Excellent presentation and documentation skill
- Excellent analytical and time-management skills
- Demonstrated and proven sales results.
- Ability to work independently or as an active member of a team

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Location: New Delhi

Contract: 2 yrs(extendable)