

Assistant Manager- Marketing: (2 yrs. contracts)

Qualification and Experience: The candidate should be MBA with 10 yrs. of experience in hard-core marketing. (Not sales & Business Development experience required.)

Excellent communication skills are essential.

Role and Responsibilities:

- Assist Marketing Manager in planning and supervising marketing operations to achieve revenue target.
- Coordinate with Manager or seniors in developing marketing plan and budget.
- Excellent ability to lead discussions and bring expertise and vision through experience and knowledge of government domain, markets, industry, and technology trends.
- Recommend creative and cost effective promotional activities.
- Conduct marketing campaigns and trade shows to promote brand awareness.
- Assist in designing and developing marketing collaterals and promotional materials.
- Maintain customer relationship programs and track customer satisfaction.
- Generate marketing reports to management when needed.
- Cooperate with the management in the development of marketing programs and criteria to achieve goals.
- Evaluate current marketing program and recommend improvements.
- Stay updated with latest marketing trends and competitor activities.

Kindly share resume at ghananjay@nixi.in